

NashvilleNetRadio.com

Where Music City Talks Online

Top 10 Reasons to Have Your Radio Show on NashvilleNetRadio.com:

#1 You'll be a part of the **Fastest Growing Media** of all time... Internet radio. Wireless Internet is blanketing the nation making Internet radio easy to listen to—at home, at work, in your car, on your cell phone, iPhone and Blackberry, iPod and other mp3 players, and more...all accessing a growing global audience.

#2 You join the **Most Trusted and Experienced Team** available today! Broadcasting veteran Debbie Alan has more than 30 years in the business from "Talk of the Town" to "America's Dumbest Criminals." NashvilleNetRadio.com is powered by wsRadio, the worldwide leader in Internet talk and founded by Naval Academy graduate and former Marine, Chris Murch. He began wsRadio eight years ago with five shows; they now produce over 125 shows for companies like eBay and Entrepreneur Magazine.

#3 NashvilleNetRadio.com is **Professional Broadcasting**—Partnering with wsRadio, NashvilleNetRadio.com has a full team of professional broadcasters with decades of experience in traditional radio. Sound quality is critical to building an audience and we sound the best.

#4 Your show is **Co-branded with Well-known Institutions** like eBay, Entrepreneur Magazine, Apple/iPhone, The Washington Times, PR Newswire, PricewaterhouseCoopers, PayPal, Brainfood Radio Syndication, Constant Contact and The American Marketing Association.

#5 You receive our **Advertising and Marketing Strategy** - We have 20 proven Internet tactics that we provide to all our hosts, ranging from email marketing and full support by "Captain eMail" to unique audio linking strategies.

#6 You become a **"Thought Leader"** in your industry. Having your own radio show helps you create credibility and establish expertise. You receive heightened respect and standing among your peers. Celebrity guests bring you high profile status through association with them. Your show actually multiplies your own inbound interview requests for traditional broadcast radio, television and print. Then you get free publicity and promotion...

#7 Your own show results in **Extraordinary Networking Opportunities** for you with your guests, leading to enhanced business opportunities and strategic partnerships. Your NashvilleNetRadio.com talk show establishes a relationship with all your listeners as well, leading to heightened perception in the public's mind and increased exposure worldwide for you.

#8 You **Expand Your Customer Base** as you broadcast your message, your passion, and your business locally, regionally, nationally (and even internationally).

#9 NashvilleNetRadio.com provides you with **Proven and Creative Ways to Generate Income**. We'll help you discover additional sources of cash flow streams such as: speaking engagements, commercial endorsements, creative advertising sales and sponsorships...

#10 NashvilleNetRadio.com gives **Broad Distribution** of your show to more than 12 sites like iTunes, Live365, Well Radio and wsRadio. There are also numerous opportunities to link to your radio show from various Internet locations, including your own website, your guests' sites, and/or associate websites. Add these along with email campaigns and traditional promotional avenues and you reach success sooner. Also, the use of our RSS Feeds is a popular way to extend the reach of your show.

PLUS, RADIO IS FUN!



For more information please contact: Debbie Alan
Debbie@NashvilleNetRadio.com