

Joining the Internet Radio Buzz!

"Did you know that **despite the prevailing economic climate, Internet radio increased in popularity by 37.6% last year?**"

-AccuStream iMedia Research

"Internet Radio has gained its rightful place in the broadcast world as more people begin to love the benefits and convenience of this kind of means of communication. While blending in the traditional terrestrial radio with the immensity of the digital world, **Internet Radio looks like the best thing that has happened to broadcast lately.**"

-Florin Tibu, 'Softpedia' Audio Editor

"**Internet radio is one of the most cost effective ways to market your product, service and message** to large audiences worldwide by building credibility, providing incredible value, and positioning yourself as an expert that can result in significant revenue. Exposure through radio increases the potential to new strategic alliances, referral partnerships, business opportunities, as well as new clients. "

-Lorraine Cohen, Bring It On! Powerfull-Living.biz

"**Internet radio is the sole bright spot in the declining radio industry**, [which has been] in a decline phase [in the US] for some time now. Internet radio has seen impressive growth in both audience and advertising over the past five years. "

-Sab Kanaujia, Vice President, Digital Product Strategy & Development at NBC Universal

"**33 Million Americans now listen to Internet radio every week.** 70% of Internet radio listeners more likely to earn \$75,000+ annually, 44% more likely to have a college education and 41% of online radio listeners have visited a website due to an ad. Radio web site visitors are highly loyal, with two-thirds of station web site visitors visiting weekly and nearly a quarter visiting daily."

-Arbitron and Edison Media Research

"**On-demand media** and a wealth of portable devices are creating listening occasions that were **previously either unavailable or under-utilized**, which is increasing the overall demand for audio content."

-Joseph Palenchar, TWICE, 'Survey: Internet Radio Listenership Gaining'

"Did you know that **60 million people** will download podcasts by 2010? That's probably a conservative estimate. "

-Lorraine Cohen, Bring It On! Powerfull-Living.biz

"The beauty of *Internet car radio* is **the customized user experience**," said George Parthimos, Founder and CEO of miRoamer. "Today, users want to jump in their car and go – no pulling out third-party devices or plugging in cords to access their music and information. Now, with the simple push of a button, users can access AM/FM stations or Internet radio's thousands of music, entertainment, news and talk stations from around the world, all from the same car stereo."

-Inquirer.net and



New Dashboard Internet Radio Player



"10 Things That Won't Survive the Recession: **Number 10... Satellite radio!** I'm sorry, Howard Stern. It's over. The newly merged Sirius XM Radio simply cannot sustain its losses. The company is already deeply in debt and would need to dramatically increase subscribers over the next six months in order to meet its debt obligations. Unfortunately, new car sales, where a huge percentage of satellite radios are sold, are in the gutter and stand-alone subscriptions are way down."

-Mike Elgan, Computerworld/Infoworld.com

As a host with NashvilleNetRadio.com, you will be partnering with wsRadio, the worldwide leader in Internet talk— See what others are saying about wsRadio...

"Becoming a wsRadio Talk Show host was absolutely the **best investment** for my business ever. I have several large accounts that I acquired because of wsRadio"

-RSS Ray, wsRadio host

"eBay Radio has proved to be **a great way to talk and listen to our eBay Community.** (Over 275 Million registered users) We keep adding programming time each year. "

-Jim Griffith "Griff"/Original eBay Customer Service Representative & host of eBay Radio, Dean of eBay Education

"I was on another Internet Talk Radio station for a full year with no results and money out of my pocket. With wsRadio I received professional host training, first rate service from real radio professionals, and help from a brilliant Captain eMail. **I went from paying for a show to the show paying me**".

- Doc Love, wsRadio host

"Being a talk show host on wsRadio **opened many doors for me.** I am still the Executive Producer for PayPal Radio on the wsRadio Network"

- Martin Wales, wsRadio host

"We have been **very pleased** with wsRadio's reach of the small business audience."

- Pamela Bartlett, Business Development, PRNewswire /wsRadio host

"For over 3 years, wsRadio **has significantly added to our bottom line.**"

-Chris Malta, Founder and CEO, WorldwideBrands.com/wsRadio host

"Advertising on wsRadio **doubled our online business.** It is the best advertising money ever spent"

-Taylor Sutherland, General Manager, Charlie Soap"

"We have noticed that many of our new clients have indicated on our survey form that they heard about our offer on the radio since we do no other radio advertising other than on wsRadio.com. **We are pleased with the results.**"

-J Zander Bizfilings

"wsRadio is responsible for 100% of our online sales; **it works.**"

- Joseph Szoke, Managing Director, Paint Protection Specialist



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